

# VERMONT FENCES

**Deadline for  
ad materials\***

## 2015 Advertising rates & deadlines

Vermont Fences is a quarterly magazine featuring Farm Bureau members and their connection to agriculture in Vermont. We are now in our tenth year. Ad space is limited to maintain our scenic format and articles. By advertising with us you help support and promote Vermont agriculture.

### Sign me up to advertise in Vermont Fences!

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Product you are advertising \_\_\_\_\_

No. of Issues \_\_\_\_\_ Start date \_\_\_\_\_ End date \_\_\_\_\_

Amount due \_\_\_\_\_ County Representative \_\_\_\_\_

### Rates-

All ads are 4-color\*.

20% discount if you commit to four consecutive ads

<b>Full page ad inside front</b>	<b>\$2500w/Bleed</b>	<b>8.5x11"</b>
<b>Full page ad inside back</b>	<b>\$2000 w/Bleed</b>	<b>8.5x11"</b>
<b>Full page with bleed</b>	<b>\$1100 w/Bleed</b>	<b>8.5x11"</b>
<b>Full page</b>	<b>\$1,100</b>	<b>8.25 x10.75"</b>
<b>1/2 page ad</b>	<b>\$ 700</b>	<b>7.5 x 4.75"</b>
<b>1/4 page ad</b>	<b>\$ 550</b>	<b>3.75 x 4.75"</b>
<b>Business card</b>	<b>\$ 250</b>	<b>3.5 x 2.0"</b>

\*Design services available for an extra fee.

To advertise contact: Beth O'Keefe at 802-999-6984

Email final ad materials to: [bettyokeefe@comcast.net](mailto:bettyokeefe@comcast.net) or mail to:

Vermont Farm Bureau, Inc. • Attn: Beth O'Keefe • 117 West Main St.,  
Richmond, VT 05477 • 802.434.5646 • [www.vtffb.org](http://www.vtffb.org)

All advertising must be received on a cd (indesign or pdf (must include embedded fonts and images), high-resolution jpeg or tiff format). Additional charge for graphic design. Ads accepted are subject to publisher's approval. Advertisers assume liability for content of their ads and publisher maintains right to cancel advertising for non-payment. Publisher does not accept political or alcoholic beverage ads, nor does publisher pre-screen or guarantee advertiser liability for products or services advertised.



**Published**

**Winter  
1/23/15**



**Published**

**Spring  
4/24/15**



**Summer  
7/17/15**



**Fall  
10/16/15**