

Vermont Farm Bureau 102nd Annual Meeting and Conference*

November 3 & 4, 2017

The Taconic Hotel, Manchester VT

Friday, November 3

- 8:30 am** **Reception and Check-in**
Coffee, pastries, croissants and bagels available
Vendor Set-up
- 9am** **Silent Auction Opens**
- 10:00** **Vermont Farm Bureau Annual Meeting**
Call to Order
Seating of Delegates
Welcome
Opening Prayer/Remembrance
Flag Salute
Presentation by Bennington County Farm Bureau
Rules Procedure
Minutes of last year's Annual Meeting
Treasurer's Report
Nominating Committee Report
Elections
- 11:30** **Vermont Farm Bureau Service Company
Annual Meeting**
Call To Order
Roll Call Of Stockholders
Minutes of last years Annual Meeting
Treasurer's Report
Stockholders Election of President, Vice President
and Secretary/Treasurer
District Caucuses
- 12:15** **Lunch Buffet**
Address by Nationwide Board Member Terry McClure
Nationwide Agent Awards
Farm Bureau Awards
- 1:45** **Social Media Workshop, "Advocate from the Farm Gate"**

Special guest Johnna Miller Director of Advocacy & Media Training for American Farm Bureau Federation®

This workshop will explore how important and effective it is to use social media for advocacy. It gives you the power to reach a lot of people even when you live in a rural region. The Center for Food Integrity says that for every negative that's said out there about agriculture (or anything), it takes 4-5 positive statements to even the scales. That means we have a LOT of work to do, and social media is about the only way we're going to balance those scales.

2:45 **Break – Coffee and assorted desserts**

3:00 **Social Media Workshop #2, Tackling Tough Agricultural Topics**

Special guest Johnna Miller, Director of Advocacy & Media Training American Farm Bureau Federation®

This workshop will explore why you shouldn't shy away from Social media if you get a negative comment, and how important it is to keep engaged with your audience. It can be tough talking about controversial agricultural topics, but it's necessary. This workshop will give you some tools to make it easier to tackle those tough topics without being "unfriended" or getting blocked on Twitter.

5:15 **Open/Closed Resolutions**

6:00 **Reception and Cocktail Hour**

7:00 **Dinner**

Welcome from Vermont Farm Bureau President Joe Tisbert

Saturday, November 4

7:30 **Breakfast Buffet**

Dave Salmonsens, AFBF Senior Director, Congressional Relations Legislative Update

8:30 **Vermont Farm Bureau**

Delegate session

Call To order
Seat Delegates
Policy Considerations

10:30 Break and Check Out – Coffee available

11:00 Policy Consideration Resumes

12:15 Lunch

1:15 Policy Consideration Resumes

3:00 Break

4:00 Adjourn

***This agenda is subject to change without notice**